



Hertfordshire Primary Schools PE Conference 2026

Marketplace Directory

Marketplace Directory



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Marketplace Directory

Zone A – PE & School Sport Resources



A-Life

A-life has been inspiring children to lead healthier, happier lives for over 21 years through our hands-on, interactive Health & Wellbeing Workshops. We bring the curriculum to life with fun, engaging sessions that get every child involved – including those with SEND – through movement, teamwork, and real-life learning. From Healthy Workshops and Fitness Circuits to Mental Health and Drugs Awareness sessions, A-life helps schools deliver powerful messages that stick, improving focus, confidence, and behaviour long after the day is over.

A-life Online takes that same interactivity into the digital world – giving every school and every family access to hundreds of fun, age-appropriate videos and activities. Designed by experts who've worked in schools for two decades, the platform supports daily brain breaks, wellbeing lessons, and movement sessions that can be used in classrooms or at home. It's ad-free, easy to use, and proven to help children move more, focus better, and feel good – wherever they are.

Website: a-life.co.uk

Email: peter@a-life.co.uk

Zone: A

ActivAll Ltd

Our interactive fitness walls offer a fresh, sustainable approach to boosting physical activity. Designed to spark movement through fun and engaging play, they turn exercise into something people look forward to. With a range of board options available, we'll help you find the right fit for your space, goals and the needs of your pupils.

Website: www.activall.co.uk

Email: kerry@activall.co.uk

Zone: A

Association for Physical Education

The Association for Physical Education (afPE) is a charitable company, a professional membership organisation, and the leading subject association for physical education in the United Kingdom. As the authoritative voice of Physical Education, afPE is dedicated to promoting high-quality PE and placing it at the very heart of school life.

Our aim is to empower the workforce to deliver outstanding Physical Education, School Sport, and Physical Activity, ultimately enhancing the health, well-being, and life skills of children and young people. Whether you're an educator, school leader, or advocate for the transformative power of physical education, afPE is here to support you in making a lasting impact. Together, we can champion the importance of physical education and create a culture of lifelong physical activity for all.

Website: <https://www.afpe.org.uk/>

Email: tom.banks@afpe.org.uk

Zone: A

Commando Joe's

Commando Joe's supports thousands of schools across the UK with Character Education programmes that help build a generation of resilient, confident, and capable young people. Our mission is simple: to equip every child with the essential life skills, attributes, and behaviours they need to thrive in an ever-changing world – and to recognise the unique talents they already possess. Using a robust, well-rounded, and fun-filled approach, we empower pupils from EYFS to Secondary to become the best version of themselves.

Rooted in our RESPECT framework and delivered by a highly skilled team of inspirational role models and education professionals, our programmes blend classroom learning with purposeful outdoor challenges to create powerful character-based experiences. Designed for all staff and pupils in any educational setting – with guidance and support for parents at home – Commando Joe's takes a whole-school approach that positively shapes wellbeing, confidence, and success both now and long into the future.

Website: www.commandojoes.co.uk

Email: doyle.k@commandojoes.co.uk

Zone: A

Complete PE

Complete PE is a global Physical Education resource that has been designed by Primary PE specialist teachers and advisors, to support the implementation of a high-quality Physical Education Curriculum. Complete PE is an afPE approved curriculum resource and through a rigorous approval process, afPE have ensured that our PE teaching and learning resources are evidence informed, inclusive, and aligned with national guidance and best practice. Our vast unit library enables schools to pick and mix the curriculum content most appropriate for their setting. We can support schools with their curriculum design, but all schools have the freedom and flexibility to create their own bespoke curriculum. We adhere to a physical literacy informed approach, to ensure holistic outcomes are championed throughout. Pupils' learning is celebrated physically, cognitively, socially and emotionally throughout the curriculum.

Finally, Complete PE is a fully inclusive resource. All our units of work are supported by Adaptive PE Cards, providing teachers with a range of ideas to adapt the learning to support pupils with additional needs. This ensures that every pupil is fully included in Physical Education.

Website: www.completepe.com

Email: catherine@completepe.com / david@completepe.com

Zone: A

Cross Curricular Orienteering

Cross-Curricular Orienteering – OAA in PE and Physically Active Learning Across The Curriculum

At Cross-Curricular Orienteering, we combine the excitement of orienteering with high-quality Outdoor and Adventurous Activities and physically active learning. Our mission is to give teachers everything they need to inspire and engage pupils through meaningful movement that boosts learning across the curriculum.

If you want to embed active learning across your school and strengthen OAA in PE, you're in the right place. We make it simple by reducing teacher workload and providing the full infrastructure – mapping, installation, expert CPD and a user-friendly online platform packed with ready-to-teach lessons. Whether you need a curriculum-aligned package or an all-action experience day, every option is fully fundable through the PE and Sport Premium.

Website: <https://www.crosscurricularorienteering.co.uk/>

Email: Laura@crosscurricularorienteering.co.uk

Zone: A

Davies Sports / Findel

For over 60 years, Davies Sports has been helping schools, colleges, universities, leisure centres and grassroots clubs make sport and PE a cherished part of people's lives.

At the heart of our business are the PE leads, teachers, coaches and centre managers who rely on our specialist sports knowledge and range of products. From keeping generally active to competing at the highest level, we're proud to work with our customers and help them achieve their goals, no matter how big or small.

Website: <https://www.daviessports.co.uk>

Email: mike.box@findel.co.uk

Zone: A

Enrich Education

Whole School Outdoor Active Learning Support with CPD Training and sustainable outdoor Learning resources. Bespoke Support for SEND and Alternative Provision School Settings. Fully Inclusive Alternative Sport Event Days and Equipment in Quidditch, Orienteering and much more.

Website: www.enricheducationuk.com

Email: info@enricheducationuk.com

Zone: A

Educational and Sporting Futures

As an Ofsted Outstanding provider, ESF Apprenticeships offers schools a cost-effective way to hire, upskill and expand their workforce. Delivered by qualified teachers, our apprentices gain the skills to support inclusive, high-quality PE for all pupils, including those with SEND. They bring new ideas to enhance your PE offer. We partner with schools across Hertfordshire and beyond.

Website: www.esfapprenticeships.co.uk

Email: d.roe@esfapprenticeships.co.uk

Zone: A

Get Set 4 Education

Get Set 4 Education's inspiring lesson content, written and created by teachers, will allow you to revel in the assurance that your teaching is building on knowledge and skills. Let us help you with all the 'extras' on a PE lead's 'to do' list, lunchtime games, wet weather lessons, progression documents or sports day planning, we've got you covered. Find a flexible space to immerse yourself in designing a curriculum that matches your vision and outcomes, and with our simple assessment tool, you can store evidence, manage clubs and competitions and access the data you need in just a few clicks.

Website: <https://getset4education.co.uk/>

Email: admin@getset4education.co.uk

Zone: A

Herts Full Stop

Herts FullStop has over 60 years' experience of supplying goods and services to educational establishments. Our catalogue service has over 18,500 products which are delivered to customers across the country. With everything from Stationery and Furniture, to Arts & Crafts and Classroom resources – we have a solution to suit every budget.

As well as educational establishments we also supply other non-profit making groups such as charities, the NHS, local authorities and childminder groups.

Website: <https://www.hertsfullstop.co.uk>

Email: sophie.earle@hertsfullstop.co.uk

Zone: A

PE Passport

The PE Passport is written and designed by primary school teachers and leaders with PE specialism and years of experience of teaching PE. A comprehensive, portable Physical Education planning, assessment and tracking platform designed to enable all school teachers to deliver enjoyable and active lessons, with access to high quality PE lesson plans.

Website: www.pepassport.co.uk

Email: office@primarypepassport.co.uk

Zone: A

Setter Play

Setter Play are a family-run company originating in Hitchin, Hertfordshire, and specialising in the manufacture, design and installation of:

- Play Equipment.
- Canopies.
- Outdoor classrooms.
- Line Markings.
- Sports Pitches.

...and just about anything else you might need for your school's outdoor spaces.

Over the last 29 years we have worked with thousands of primary schools nationwide to develop their outdoor spaces, and have gained great experience in delivering SEND play areas to aid in:

- Behaviour management.
- Emotional regulation.
- Motor skill development.
- Sensory exploration.
- Accessibility and inclusivity.

Setter Play offers the complete package, including the supply and installation of equipment, and also safety surfacing and groundworks, to create durable and long-lasting play areas to give you repeat play value as well as value for money.

As a family-run business we also offer a personable and friendly working relationship, to give you long-term peace of mind.

If you have any plans for your school's outdoor spaces in 2025/26 then please do come and say hi to Aleks and Georgie on our stand!

Website: www.setterplay.co.uk

Email: aleks@setterplay.co.uk

Zone: A

Sports Directory

Sports Directory are a leading supplier of PE and sports equipment to schools. Specialists in education, they provide a wide range of products and services to help schools put PE and sport at the heart of their curriculum.

Schools can join their 'My School Rewards' programme to earn 10% back in vouchers on every purchase, helping budgets go further and giving students more opportunities.

Website: <https://www.sportsdirectoryuk.co.uk/>

Email: adam@sportsdirectory.com

Zone: A

Teach Active

Teach Active is a multi-award-winning educational resource designed to help schools integrate active learning into the curriculum. Offering over 3,000 lesson plans and resources, Teach Active supports teachers in delivering engaging, Active Maths and English lessons that enhance learning while promoting physical activity.

Widely used by schools across the UK, Teach Active has received national recognition and is endorsed as an effective use of PE and Sport Premium funding.

Founder Jon, is an educational consultant specialising in active learning, and in particular how active lessons can drive up standards in Maths and English, whilst making children more active.

Website: <https://www.teachactive.org>

Email: jon@teachactive.org / sophie@teachactive.org

Zone: A

Wanna Teach PE

Winning Warm-Ups is an energetic, hands-on practical session led by experienced PE consultant and Wanna Teach PE author Ben Holden. Ben will demonstrate a wide variety of warm-up games and activities designed to give your lessons the best possible start.

Each activity is easy to set up, highly inclusive, and adaptable across a range of teaching contexts. In just one hour, you'll experience more than 15 tried-and-tested warm-ups you can immediately implement in your own school.

Come ready to move! This is an active session that will get you out of your seat and onto your feet!

Website: www.wannateachpe.org

Email: ben@wannateachpe.org

Zone: A

Action Mats

Action Mats resources deliver a unique combination of learning and movement. Our learning activities, written by teachers, are delivered using the unique graphics printed onto our activity mats. The printed graphics show all children, how to engage in the activities without the need for explanation or translation. Lesson become child-centred and child-led. They're perfect for EAL and SEND children.

Three core sets are available, as well as booster packs to support literacy and numeracy. Mini Mats for Early Years. Action Packed for primary settings and Mindful Mats that are a fantastic regulation and distraction tool.

Website: www.actionmats.co.uk

Email: jonathan@actionmats.co.uk

Zone: B

Apex 360

Apex 360 Ltd is a Hertfordshire-based sport, dance, physical activity and wellbeing provider celebrating it's 25th year of working in Hertfordshire schools.

What we can offer:

- Curriculum PE & PPA support delivered by qualified coaches, aligned to the National Curriculum and inclusive for all abilities.
- Targeted programmes such as Change4Life/High Five clubs and small-group interventions to boost physical literacy, confidence and behaviour.
- Girls' participation pathways through long-term clubs and leadership opportunities that increase engagement and sustain activity.
- Enrichment and events including sports days, festivals and competitions that strengthen school culture and pupil enjoyment.
- Wraparound and holiday provision that families trust and children love.
- Staff CPD and subject-lead support to raise confidence and embed a whole-school active approach.
- PTA fundraising with Apex Inflatables – we bring our popular inflatable equipment to your school for fun days or community events, creating memorable experiences while generating significant funds for your PTA.

Benefits: consistent, high-quality delivery; measurable outcomes; inclusive opportunities for every child; reduced staff workload; and clear routes from participation to lifelong activity.

Website: www.apex360.co.uk

Email: stewart.hunt@apex360.co.uk

Zone: B

BMX Academy

School enrichment experiences delivered by World Champions. BMXing, Scootering, Inline Skating and Skateboarding. Including assemblies, trick displays and practical workshops with all equipment provided.

Our main aim is to deliver enriching and engaging experiences in schools giving a taste of the alternative sports that shaped us and helped us to build belief at a young age. These activities challenge children on BMXs, Scooters and Skates providing a fun way to channel energy and use a growth mindset approach to learning something. Not to mention being an incredible amount of fun at the same time!

Website: www.bmxacademy.com

Email: mike@bmxacademy.com

Zone: B

Herts Gaelic Football

Free Gaelic Football Coaching to schools as well as Coach Education Courses & Safe guarding to new coaches.

Email: cda.hertfordshire@gaa.ie

Zone: B

Herts Sport & Physical Activity Partnership

No Limits 2026

Come visit our team at the HSP stand to learn more about **No Limits 2026**, a year-long campaign aiming to break down barriers and create lasting change in how disabled people access and experience sport and physical activity in Hertfordshire.

The campaign is here to support and empower disabled people of all ages, backgrounds, and experiences to move more, and find new activities which suit them. It's about increasing access to inclusive opportunities across Hertfordshire — making it easier to find, join, and enjoy sport and physical activity, no matter who you are or your current activity level.

Website: <https://sportinherts.org.uk/no-limits-2026>

Email: nolimits2026@herts.ac.uk

Zone: B

Hertfordshire Badminton Association

The Herts Junior Badminton Association (HJBA) continue to support badminton provision and awareness in schools from primary , through secondary and GCSE, and into FE, A level, and sports diplomas. Schools can sign up f.o.c. to receive information on county-wide events and tournaments, of which there are many throughout the year. Qualified Level 2 coaches are available to support all school requirements and can be requested either through Badminton England or HJBA. We will be presenting 'Shuttle Stars', a Badminton England product and you can find out more about it by contacting BE.

Website: www.hertsbadminton.net/

Email: davebartlett11@outlook.com

Zone: B

Hertfordshire County Council

Bikeability cycle training gives children essential life skills. It's more than just learning to ride a bike, it fosters independence, builds social confidence, and supports overall wellbeing. After completing Bikeability, children are better equipped to respond to risks and often report increased confidence. Many go on to cycle to school more regularly, which contributes to improved mental health and wellbeing. This, in turn, enhances classroom focus, engagement, and academic performance. Healthier habits also lead to better attendance.

Bikeability is more than a training course, it's a positive step towards lifelong benefits.

Website: <https://www.hertfordshire.gov.uk/services/health-in-herts/keep-active/hertfordshire-cycling.aspx>

Email: Lucy.Hunter@hertfordshire.gov.uk

Zone: B

Hertfordshire Cricket

The programme delivers opportunities for all pupils, of all age groups and capabilities, to experience cricket and is fully inclusive. It is comprehensively modelled around the PE Curriculum and provides a link to opportunities outside of the school environment too, through social and club opportunities. The leadership function works with Year 5/6 leaders on the principals of leadership and introduces cricket based activities, for them to share amongst their peers within the playground environment and utilise their leadership skills. We offer in role and after school, teacher CPD to support the ongoing provision of cricket in schools.

Website: www.hertscricket.org

Email: Tim.read@hertscricket.org

Zone: B

Herts FA

Governance, Safeguarding, Education and Development of football in Hertfordshire. Coach and Teacher training opportunities, alongside connections with clubs and activities that deliver football activities across Hertfordshire.

Website: www.hertfordshirefa.com

Email: Owen.Baker@hertfordshirefa.com

Zone: B

Herts LTA

Herts Tennis in Partnership with the LTA provides a range of training opportunities, resources and Inclusive equipment for the schools and teachers within Hertfordshire to deliver high quality tennis provision within their schools to all pupils. We have our LTA teacher training course available to sign up and access which gives lesson plans and also a monetary value voucher that can be used on coaching or equipment. We also have examples of inclusive equipment and how and where to purchase this and one of these equipment bags is up for a prize giveaway on the day as well as a £250 voucher to use on equipment. We are also able to support building links to local tennis clubs to further develop the schools tennis offers to their pupils.

Website: hertstennis.co.uk

Email: pywherts@gmail.com

Zone: B

Marketplace Directory

Zone B: National Governing Body and Sport Providers



Mini Warriors

Designed to be accessible to everyone regardless of age or ability, the Mini Warrior experience has been serving the education community for over 4 years.

With adopting a military style fitness programme, children will find their confidence and enthusiasm grow whilst tackling team based activities that offer both physical and mental challenges.

Delivered by a British Army Veteran, this programme will highlight the need for team ethics, strong communication and teamwork to overcome challenges that will ensure satisfaction, self belief and personal gratification – found in a safe and secure environment.

Website: www.miniwarriors.co.uk

Email: hello@miniwarriors.co.uk

Zone: B

Parkrun UK Ltd

Parkrun is a free, weekly event with junior events – 2k for 4 to 14 year olds – taking place every Sunday morning and 5k events (4 years and older) every Saturday morning. These take place at 35 locations across Hertfordshire.

Website: parkrun.org.uk

Email: louise.smith@parkrun.com

Zone: B

Premier Education

Premier Education is the UK's No.1 provider of primary PE, wraparound care, and holiday camps. Having been established in excess of 25-years we specialise in a wide range of services, including Curricular PPA support, CPD across all sports, extra-curricular activities, wraparound care, temporary TA provision, health and wellbeing programs, breakfast clubs, and more. We're also excited to introduce our newest activity – Glow-in-the-Dark Dodgeball – a fun and engaging experience designed to inspire and motivate children in a unique way.

Website: www.premier-education.com

Email: Istoreysmith@premier-education.com

Zone: B

Saracens Foundation

Sarries In My School – Curriculum and Extra-curricular rugby, dance and multi-sports sessions. Sarries Inspire – Multi-sport skills sessions for SEN groups aimed to improve physical and mental health in the disability community. Raising The Bar – Sport & Mentoring programme aimed at improving attendance and wellbeing for key stage 2 students.

Website: <https://saracenssportfoundation.org/>

Email: AimeeWheaton@saracens.net

Zone: B

Watford FC CSE Trust

At Watford FC CSE Trust, we offer so much more than just football – we have an extensive menu of school programmes covering many areas of the curriculum, as well as bespoke delivery addressing areas like mental health and PE teacher education. Many of our programmes can be tailored to fit the exact needs of your school, teachers, and children.

We have a long-lasting proud history when it comes to building and establishing positive working relationships within our local school network. We are always looking to engage with new schools alongside rewarding our existing partner schools. We hope to work with your school in the near future.

Website: parkrun.org.uk

Email: louise.smith@parkrun.com

Zone: B

Activity Alliance

Work with organisations to provide more inclusive opportunities for disabled people to be active. We offer training, resources and guidance to help achieve this.

Website: www.activityalliance.org.uk

Email: chloebrown@activityalliance.org.uk

Zone: C

Cerebral Palsy Sport

Bringing professionals together to provide opportunities for anyone living with CP to engage in activity

Website: www.cpsport.org

Email: lisa.sutton@cpsport.org

Zone: C

Dwarf Sports Association

We're a National Disability Sporting Organisation and a system partner of Sport England providing sporting opportunities for people with dwarfism all across the UK.

Website: <https://www.dsauk.org>

Email: Michael.pope@dsauk.org

Zone: C

Marketplace Directory

Zone C: Inclusive PE



Electric Umbrella

Electric Umbrella uses music to unite people and seeks to create a more inclusive society. Whether locally, through in person performances and workshops, or nationally, through our online provision and resources, our professional and learning disabled musicians stand shoulder to shoulder, challenging perceptions of the learning disabled community and inspiring a culture of kindness, acceptance and hope.

Website: www.electricumbrella.org.uk

Email: claire@electricumbrella.org.uk

Zone: C

Ellabeept

Hi, I'm Ella, a motivational speaker with a diverse background in sports, fitness and lived experience of a disability. My workshops are designed for specific year groups and feature a practical sport element, allowing students to engage in hands-on learning. By focusing on disability, inclusion, and Paralympic sport, I aim to unlock the power of understanding and inclusion in your school. Through inspiring presentations, I encourage both students and educators to embrace diversity, foster mutual respect, and cultivate a tolerant environment. These workshops highlight the challenges faced by individuals with disabilities while celebrating their incredible achievements in Paralympic sports. Students are empowered to become advocates for change, promoting empathy, teamwork, and respect. Ultimately, I can help your school cultivate a culture of equality and inclusivity, ensuring every student feels valued and motivated to reach their full potential.

Website: <https://www.ebeemedia.co.uk>

Email: ella@ellabeept.co.uk

Zone: C



Herts Disability Sports Foundation

We provide a range of activities for young people and adults with a disability, including teaching people to ride a two-wheel or adapted bike, water sports and much more which we can talk to you about for specific children. Our main offer today is Paralympic Roadshows. Would your children (and staff) like to try wheelchair basketball, boccia, curling and sitting volleyball? What's even better, you can pay for a day event from your Sport Premium funding.

Website: <https://www.hdsf.co.uk>

Email: ros@hertsdisabilitysportsfoundation.com

Zone: C

Inclusive United CIC

Inclusive Sport for young people with learning disabilities, SEN, Neurodiversity, additional needs. Running daytime inclusive sport and wellbeing sessions, including schools and groups.

Website: www.inclusiveunited.co.uk

Email: tracy@inclusiveunited.co.uk

Zone: C

NASEN

Whole School SEND (WSS) Hosted by nasen (National Association for Special Educational Needs), WSS delivers the Department for Education's Universal SEND Services Programme, in partnership with the Education and Training Foundation (ETF).

Website: <https://www.wholeschoolsend.org.uk/page/about-whole-school-send-1>

Email: alistairc@wholeschoolsend.org.uk

Zone: C

Sport for confidence

The Learning Arena provides inclusive, experiential training that helps staff create high-quality PE and physical activity opportunities that meet rising levels of need. Led by Sport for Confidence, our programmes blend occupational therapy, physical activity expertise and lived experience to equip educators with practical, person-centred strategies that make PE and wider movement opportunities across the school day accessible and meaningful for every pupil.

Website: <https://www.sportforconfidence.com/>

Email: emily@sportforconfidence.com

Zone: C

WheelPower

WheelPower has been providing opportunities for people with physical impairments to take part in sport for over 75 years. As a National Disability Sports Organisation (NDSO) WheelPower is also part of a network of Sport England system partners, who all work together to increase access to, and provide, meaningful and engaging opportunities for people to become more active. We organise and deliver sports events in various locations across the UK, that offer taster sessions in a wide range of inclusive and wheelchair sports. Our offer extends to anyone aged 5 and over with a physical disability, and we strongly encourage school groups and those individuals in mainstream schools, to attend our events and discover the joy of movement, activity and sport.

Our online education course is designed for teachers, coaches, and therapists, to learn more about inclusive sport and the opportunities that exist in this space. Our tutors have lived experience of inclusive sport, and will guide all learners through practical applications and 'outside-the-box' solutions to include and improve accessibility to sport and physical activity. Through our networks, we aim to effectively signpost people with a physical impairment to a sport, activity, and/or movement opportunity, wherever they are in the UK.

Website: www.wheelpower.org.uk

Email: ella.elsender@wheelpower.org.uk

Zone: C