

Introducing the launch of the **Active Local Hub**



Herts Sport & Physical Activity Partnership (HSP), in partnership with Community Alliance Broxbourne and East Herts, has launched the Active Local Hub in Waltham Cross. The project demonstrates the power of place-based working to create accessible, community-led spaces that support physical activity and

social connection. Local partners identified the need for a welcoming, flexible space that could respond to the priorities of children, young people, families, and community groups—while also increasing opportunities for people to be active. Located within Waltham Cross Playing Fields, the new Active Local

Hub provides a bright meeting room for local groups, workshops and gatherings, alongside kitchen facilities, toilets and changing rooms. Outdoor space includes bookable adult and youth football pitches, creating even more opportunities for residents to come together and be active.

The Why.

The Active Local Hub strengthens community infrastructure in Waltham Cross by:

- Increasing access to affordable, local physical activity
- Empowering residents to shape provision
- Supporting collaboration between voluntary, community, and sport sectors
- Creating a sustainable, inclusive space for connection and wellbeing



“What’s exciting is that we’re building this Hub with the community. Youth voice, local residents and place-based partners are all helping us shape the timetable and decide what activities and support are needed. Together, we’re creating a space that truly reflects local priorities.”

Matt Ridley
Active Local Officer