

Values



Proactive



Reliable



Inclusive



Collaborative



Environmentally Sustainable

Our Long-Term Mission

Working strategically and collaboratively to improve the lives of the people of Hertfordshire, by using the power of sport and physical activity to tackle inequality and disadvantage.

Our Strategic Objectives

- Community Sport & Physical Activity Sector
- Children & Young People
- Physical Activity for Health and Wellbeing
- Sport for Social Change
- Stronger Communities
- Active Environments

Activities

- Deliver projects and programmes
- Commission projects and programmes
- Influence policy, practice and funding
- Support and advise
- Convene and connect
- Workforce development
- Place-based Capacity Building

Long Term Outcomes

- Increased activity levels
- Reduction in inactivity levels
- Reducing the inequality gap between those who are least active and those who are most active
- Our ability to positively transform lives through sport and physical activity

Vision

More People
More Active
More Often



**Fit for purpose
workforce**



**Fit for purpose
organisation**



**Insight
led**



**System
change**



**Embracing technology
& innovation**

Enablers of Change