



Funding 4 Sport and Herts Sports Partnership

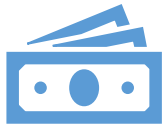
Sports Funding Webinar



Welcome



The Funding Workshop will cover;



Who can
apply for
funding



Funding
Streams for
sports clubs and
organisations to
apply to



Funding hints
and tips



Fund 4 Sport – Who we are and how
we can support sports organisations
with funding

Who can apply for funding?

- voluntary and community organisation constituted group or club
- registered charity
- charitable incorporated organisation (CIO)
- not-for-profit company
- community interest company (CIC)
- school (as long as your project benefits and involves the surrounding community)
- statutory body (including local authorities, town, parish and community council)
- community benefit society

Who can't apply for funding?

- Individuals
- Sole traders
- Organisations based outside the UK
- Companies that can pay profits to directors, shareholders or members (including Companies Limited by Shares)
- A commercial/for-profit entity
- Organisation with less than three people on its governance or committee

However you can get round this by partnering with a not-for-profit organisation.

Funding Streams

National Lottery's Awards for All

Amount you can apply for: £300 - £10,000

4 to 6 weeks turnaround of your application. No deadline

Funding Priorities

- Bring people together and build strong relationships in and across communities
- Improve the places and spaces that matter to communities
- Enable more people to fulfil their potential by working to address issues at the earliest possible stage

What will be funded?

- Coach and Assistant Coach
- Small unfixed equipment
- Coach Education
- Young leader Awards
- Healthy Living training and resources
- Costs towards a community event
- First Aid, Safeguarding
- Building and refurbishment work
- Sessional workers
- Training
- Volunteer expenses
- Transport costs
- Venue hire
- Marketing and Promotion

What won't they fund?

- Routine repairs and maintenance
- Existing activities and repeat or regular events
- Salaries of permanent or fixed term staff
- Day-to-day running costs
- Projects or activities that the state has a legal obligation to provide e.g. Council should provide this
- Larger equipment
- Political or religious activities
- Fundraising activities
- Items that mainly benefit an individual

Projects where the main purpose is to increase participation in sport, arts or heritage

Stronger applications are those that;

- 1) Focus on the benefits of the community rather than the club or sport
- 2) Clearly highlight the wider issues the community are facing, those that hit one of the lottery's 3 priorities, explaining how your project hits one or more of the priorities
- 3) Show the project is people led e.g. how the local community or target beneficiaries have influenced your project and why they think it is needed e.g. consultations surveys, talking to people, meetings etc.

Awards for All Advice Line: 0345 4102 30

Email: general.enquiries@tnlcommunityfund.org.uk

Website;

www.tnlcommunityfund.org.uk/funding/programmes/national-lottery-awards-for-all-england

Sport England's Small Grant

Key Information about the fund:

- Awards of £300-£15,000 are available to not-for-profit organisations.
- Multiple applications can be submitted, but organisations can only have awards of up to £15,000 in any 12-month period.
- Awards are to help inactive and less active people become more active.
- The priority is to support projects working with people living in areas of disadvantage as defined by the Indices of Multiple Deprivation areas 1 to 3.
- Applications should explain why there's a need for the project and how end users have been involved in developing the project.

- Applications should consider how the project adds value to services currently available in your local community, and work collaboratively with other groups to maximise the impact of the project.
- The closing date for applications is 30 June 2023.

To find out more click here: <https://www.sportengland.org/funds-and-campaigns/our-funds/small-grants-programme>

Sport England Help Line: 08458 508 508

Email: funding@sportengland.org

Website: www.sportengland.org/funding/small-grants/

Most Small Grant Funders expect that you have:

- At least 3 unrelated people on your governing body
- A UK bank account in your organisations name with at least two unrelated signatories
- A written governance document
- Membership open to all

.... and can complete your project within one year of your grant being confirmed.

Sport England Places and Spaces: 'Crowdfunding'

Places and Spaces is a Sport England crowdfunding initiative that can match fund, up to £10,000.

This investment aims to help community sport and physical activity organisations fund sports projects.

With expert advice and guidance to support you, this will help local clubs and organisations to run their own crowdfunding campaigns, fundraising

They offer free 1-2-1 coaching by experts, advice and guidance on campaign improvements, access to free online courses and free monthly 30-minute webinars.

Pledge Criteria

If your application is approved, you'll get match funding of up to 50% towards your initial crowdfunding target, up to a maximum of £10,000.

To receive a pledge, you will need to do two things (the 'pledge conditions'):

- 1) raise at least 25% of your initial target,
- 2) raise this from a minimum number of supporters

Following receipt of a pledge you will also need to reach 100% of your initial funding target to receive the funds from Sport England.

You can find out more here; <https://www.crowdfunder.co.uk/funds/places-and-spaces>

Capital Funding

Sport's England Capital Funding

- Improve and protect existing sports facilities that support the needs of local communities
- Invest in new and different places that meet the needs of local communities, which include Sport England's target audiences e.g. under-represented groups such as women, older people, disabled people and people from lower socio-economic backgrounds

Sport England's Capital Funding is currently closed, but there are signs that this might be opening up in April 2023. However there is no confirmation of this at the moment.

Section 106 Monies / Community Infrastructure Levy

Funding for Outdoor Sport and Play using section 106 housing developer contributions based on the loss of green space due to changes in land use mainly for the development of housing.

Funding varies based on the value and size of the land being built on, and the funding is for capital items only e.g. sporting and recreational facilities.

Landfill Funding

Examples Include;

- WREN
- Viridor Credits
- **Veolia Environmental Trust**
- **Biffa Award**
- SUEZ Communities Trust

Grants range from £5,000 to £100k

Each Landfill Funder has different funding deadline dates throughout the year

Funding Hints and Tips

Top 9 Tips when Applying for Funding

1. Be clear about your funding requirements before making an application e.g. ensure selection criteria for the funding scheme fits the aims and objectives of your project
2. Be aware of funding deadlines and ensure it is submitted before the deadline
3. Do not start work on your project until funding has been granted – Most funding bodies do not cover retrospective funding
4. Does the club/project have any internal funds it can contribute – some funders prefer organisations that can contribute something themselves

5. Check how big the overall funding pot is. From this information you can analyse the potential / likelihood of success
6. Once you've found a potential fund, speak to someone from the organisation and discuss the outline of your project. Check whether this would be something they would consider
7. Read all of the guidance notes and funding criteria
8. Be clear and concise – you only have a few words to get your project across to the funder. Include as much relevant information as possible, but do not write excessive amounts/waffle - First impressions last!
9. Ensure all relevant sections are completed and signed by the appropriate people and ensure the application has the correct contact details for the funder to get in touch with you and the club/project

Funding 4 Sport

Funding 4 Sport is a sports funding consultancy which provides a range of services to support those seeking sports funding.

The main areas funding support we offer include;

- Free Funding Advice – 1.1 over the phone or groups via Zoom/Microsoft Teams
- Looking over written bids for free
- Funding Bid Writing Service – ‘No Win, No Fee’
- Funding 4 Sport Website – www.funding4sport.co.uk

Contact Information

Contact: Richard Sutcliffe

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Tel: 07580 129369

Questions