

GRASSROOTS

Buy. Donate. Support.



What is *GRASSBOOTS*?

Main Challenges:

1. Kids quickly grow out of their sports wear, football boots, trainers and sports equipment
2. Very few people know what to do with items they no longer need
3. Cost of sport, especially entry to a new sport, can be very high
4. Community Sports Clubs and schools all struggle with fundraising



What is *GRASSBOOTS*?

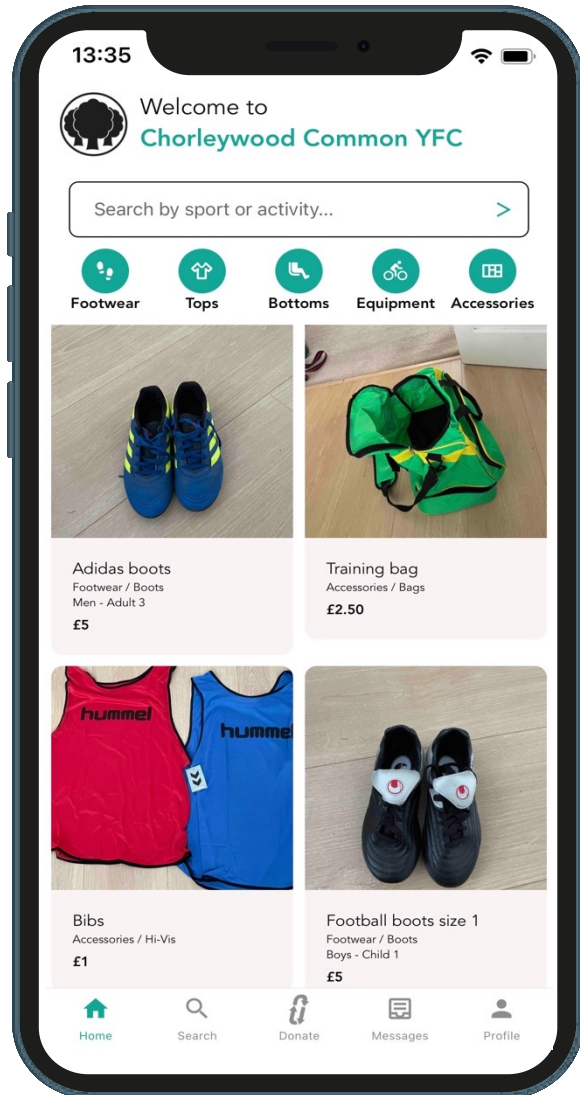
Our Solution:

1. Grassboots has been in design and development since April 2019, and officially launched in August 2022
2. Grassboots allows clubs and schools to easily establish an online marketplace for donating and buying pre-loved sports goods
3. Grassboots provides a sustainable income stream for community clubs and schools
4. Grassboots can help reduce the ever increasing cost of sport



How Does *GRASSROOTS* Work?

GRASSROOTS
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Benefits of joining *GRASSBOOTS*

Five main benefits:

1. Allows people to declutter and recycle sportswear and sports equipment
2. Parents can buy great value sports goods at a fraction of high street prices
3. Users pass the goods between them at a location convenient for them (clubhouse, training ground, matches etc)
4. Your club or school will receive **60% of the revenue** generated from all sales
5. Community engagement will improve and it will reduce the cost barrier of new people joining your club



Who is currently using *GRASSBOOTS*?

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www.grassboots.club



[/grassboots.club](https://www.instagram.com/grassboots.club)



[/grassboots.club](https://www.facebook.com/grassboots.club)



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GRASSBOOTS at your Club

Size of the opportunity:

1. Size of your community: If your club has 500 members, and every member bought one £5 item per year your marketplace would generate £2,500
2. Active marketing: The more you do the better the results. We will also help market your club via our social channels
3. Ease of collection: A clubhouse will drive more engagement but meeting at matches or training also good. However, our in-app messaging allows people to meet anywhere that works for both parties



Thank you for listening

If you would like to know more please contact:

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