SPORT CHANGES LIFE.
NORTHERN IRELAND AS 100 PEOPLE

- **Gender**: 51 Female, 49 Male
- **Age**:
  - 34 Aged 0-24
  - 27 Aged 25-44
  - 24 Aged 45-64
  - 15 Aged 65 and over
- **Ethnic Group**:
  - 98 White
  - 2 Other
- **Other National Identity**:
  - 40 British only
  - 25 Irish only
  - 21 Northern Irish only
  - 14 Other
- **Country of Birth**:
  - 89 Northern Ireland
  - 7 Rest of UK and ROI
  - 4 Other
  - 57 UK only
  - 19 No passport
  - 7 Ireland only
  - 19 Ireland only
- **Religion or Religion Brought Up In**:
  - 6 None
  - 1 Other
  - 48 Protestant and Other Christian
  - 45 Catholic
- **Long Term Health Problems**:
  - Very bad
  - Fair
  - Good
  - Very good
  - Limited a little
  - Limited a lot
- **General Health**:
  - Very bad
  - Fair
  - Good
  - Very good
  - Limited a little
  - Limited a lot
- **Gender**:
  - Male
  - Female
- **Sex**
- **Unpaid Care**:
  - Provide none
  - Provide 1-19hrs
  - Provide 20+hrs
- **Passports Held**:
  - 7 Provide 20+hrs
  - 5 Provide 1-19hrs
  - 7 Provide none
- **Based on 2011 Census**
* Inspired by original design from www.jackhagley.com
1921 - The partition of Ireland

1966 - The troubles began

1969 - British army deployed

1969 - 1993 - ‘THE TROUBLES’
  • 3500 fatalities (52% civilians, 32% British security forces, and 16% paramilitaries)
  • 97 peace walls

1993 - Peace Process

1998 - Good Friday Agreement
This is our normal

90% of social housing is segregated

7% of young people are educated in integrated schools (by religion)

The troubles could almost be described as a smokescreen for the everyday troubles our young people now face. These are:

- lack of employment/education underachievement,
- mental health issues (NI highest suicide rates in the UK for young men)
- social isolation
- substance abuse
- anti-social behaviour etc
- criminal activity/gang culture
The eHoops programme was designed in 2007 as an intervention to raise aspirations and provide a platform to engage in sport and tackle the mentioned societal issues, funded by PEACE 3
“With great power comes great responsibility”

Disclaimer – There are other Super-heros with great quotes this is just one of them.
Sport Changes Life – eHoops Neets Sports Pilot Model (Diagram A)

- Employment
  - Learning for Employment
  - Training for Employment
  - Volunteering for Employment

**eHoops Sports Program Pilot - Engagement, Guidance and Support Using Sport**

A. Assess young person’s needs & develop personal action plan.
B. Provide guidance and signpost to TFS, STEPS, FE, LEMIS etc.
C. Support young person during employment, learning and training, volunteering intervention / experience

**Referral from Organisations**

**Self Referral**

**Neets Barriers to Employment Living in Areas of Disadvantage & Multiple Deprivation**

- Crime
- Low Educational Achievement
- Childcare
- Drug & Alcohol Misuse
- Domestic Abuse / Violence
- Debt & Poverty
- Poor Health
- Low Self Esteem
- Youth Suicide
- Family Breakdown
- Peer Influence & Pressure
- Disability
- Cycle of Generational Unemployment
- Essential Skills Needs
- Isolation & Lack of Social Skills
JOURNEY model for qualitative data collection

PHASE 1
Building blocks

- Justify starting position

PHASE 2
eHoops delivery

- Outline Objectives for individuals
- Underpin with Goals
- Reciprocate, Reflect, Rejuvenate
- Notable change
- Evaluate next steps

PHASE 3
eHoops+, eHoops Legacy
On-going Post programme support

- Your future
Monitoring and Evaluation

- Attendance
- Engagements with Sports Mentors
- Engagement with PSNI
- Commissioned Evaluations
- PSNI Reports
- Academic completion (CPPD)
eHooper Gym activity
- Individual Development Plan Progress
- Exit Evaluation
Sport Changes Life aims to raise the aspirations of young people through sporting excellence, vocational and academic achievement and personal development.

Reduction in hate crime over the first three months of EHOOPS programme

Reduction in anti-social behaviour

Attendance at our EHOOPS programme throughout Northern Ireland
<table>
<thead>
<tr>
<th>OBJECTIVE</th>
<th>TARGET</th>
<th>STATUS TO DATE</th>
<th>% of Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young People (16-24) who are not employed, in education or training</td>
<td>225</td>
<td>274</td>
<td>22% above</td>
</tr>
<tr>
<td>To increase the proportion of our participants in education or training</td>
<td>60%</td>
<td>29%</td>
<td>31% below</td>
</tr>
<tr>
<td>Increase the proportion of our participants in employment or recognized volunteering schemes</td>
<td>40%</td>
<td>63%</td>
<td>23% above</td>
</tr>
<tr>
<td>To refer participants to other sources of support if and when it is deemed necessary</td>
<td>30%</td>
<td>67%</td>
<td>37%</td>
</tr>
</tbody>
</table>
Sport Changes Life: proposed structure for discussion

Investor: Bridges Ventures

Community foundation:
Sport Changes Life
Community Foundation

Receives donation from SPV for community purposes

Commissioner: PSNI

SPV

Special Purpose Vehicle

Service Provider: Sport Changes Life

Performance Manager:
Independent performance manager
Key questions

Time is everything. How much time do you give your PARTICIPANTS or are you simply ticking a box?

Are we talking or are we really talking? “The Godfather” Partnerships within the community are critical for it to work.

Three questions:

1. What is it?
2. Are you working as a good partner to really change lives?
3. What are your measurement tools? Are your measurements more important than?

Client / Number / Young person / Kid / person / Hood / Service user / NEETS