

Herts Sports Partnership Stakeholder Engagement Plan

Introduction

One of the features of the Hertfordshire sports and physical activity landscape, is the strength of partnerships, involving key agencies, forged over the last decade. Establishing, nurturing, and maintaining those partnership arrangements, has been the foundation stone of Herts Sports Partnership's work during that period. In a three tier local government county, where even Parish & Town Councils play a prominent role around sport and physical activity in some areas, and where fewer county wide strategic bodies now exist than a few years ago, this work has some inherent challenges.

Tier 1

Local Authorities

Using the Hertfordshire Association of Cultural Officers (HACO) as the vehicle for engagement, we will continue to work closely with the County Council and the District and Borough Councils to understand and shape priorities that reflect local need, and support Sport England's strategic outcomes. We will help those local authorities to work together, to formulate a County Action Plan (consisting of 10 district plans) for addressing inactivity, based on local circumstances and priorities. At all times our approach will be role neutral, seeking to identify the most suitable partners to undertake particular roles as part of a collaborative effort.

We will continue to seek out all relevant opportunities to influence, enhance and develop relationships with all local authorities in the county and we will continue to develop our relationships with senior officers in the Adult Care and Community Services Directorate of the County Council, particularly to influence strategies to address needs for older people, and adults with mental health problems and learning difficulties.

Public Health and the NHS

We have developed a very productive relationship with Public Health Hertfordshire. The DPH is a key member of the Hertfordshire Health & Wellbeing Group, as is the Cabinet Member for Public Health and Localism. As founder members of the countywide Hertfordshire Lifestyle and Legacy Partnership (HLLP) – Chaired by the Cabinet Member for Public Health and Localism – we have helped shape its action plan to reflect the Sport England priorities, and will continue to be an active member of that forum, which has proved very useful in bringing together disparate stakeholders from across the county; including the LEP and PCC.

Jointly with Public Health Hertfordshire, we have established the Hertfordshire Physical Inactivity Strategy Group, aimed at ensuring that the county has a cohesive and joined up, insight led approach to addressing inactivity. Other members include representatives of District and Borough Councils, the Voluntary Sector, Children's Services, Youth Connexions, NHS (CCGs), Police & Crime Commissioner, Local Enterprise Partnership and the County

Council's Environmental and Planning Services. We will continue to joint lead this group in pursuit of a county wide approach, and supplement membership as and when other key potential stakeholders/priorities are identified.

Together with Public Health we will also continue to be lead members of the following countywide groups:

- Hertfordshire Physical Activity Alliance
- Hertfordshire Health and Physical Activity Working group

We will continue our membership of the Hertfordshire Public Health Liaison group which brings together the Director of Public Health, CCGs and University of Hertfordshire academic staff to share learning and explore future research opportunities.

Voluntary and Community Sector

As founder members of Herts Community Solutions – the umbrella body for key voluntary sector infrastructure organisations, including Councils for Voluntary Services - and as an active member of the Herts Charities Chief Executive Group, we have an established reach and pro-active relationships with this sector. There are over 3,000 charities in the county and using these forums we have an effective mechanism for engagement.

Tier 2

Community Sports Networks

We were instrumental in establishing the majority of Hertfordshire 12 Community Sports Networks and since their inception have continued to be engaged with and support their work, through representation at relevant meetings and forums. We will continue this engagement as a means of reaching local sports clubs and other organisations and informing local priorities and shaping meaningful interventions.

University of Hertfordshire

Our excellent relationship with our host organisation - the University of Hertfordshire - will continue and we will further develop our links to the various arms of the university, particularly around areas of efficiencies, research etc.

Miscellaneous

Continued proactive involvement in a range of other groups including our Primary Head Teacher Advocates Group, School Games Organisers Group, Sports Development Officers Group, Coaching Agencies Forum, School Sports Facility Managers Group, Parks Managers Group, and Hertfordshire Trust Operators Group.

CSP strategic outcome	Partners that can support this	Influence of partner on outcome (1 to 5) 1-lowest – 5- highest	Quality of relationship (1 to 5)
Objective 1 - To encourage the continued growth of sporting opportunities and participation within local communities	Local Authorities National Governing Bodies Sports Development Officers Community Sport Networks Coaching Agencies Schools Parks Managers Group	5 4 4 4 4 3 3	5 4 5 3 / 4 3 3 3
Objective 2 - To contribute to an active and healthier Hertfordshire	Public Health National Health Service Local Authorities Voluntary and Community Sector	5 5 5 5	5 3 5 3
Objective 3 - To utilise sport and physical activity to improve the quality of life of individuals and communities within Hertfordshire	HCC - Youth Connexions / Hertfordshire Fire and Rescue / Families First/ Youth Offending Teams / Adult Care and Communities Police and Crime Commissioner Hertfordshire Constabulary Delivery Agencies Parish and Town Councils Local Authorities Schools /HE/FE Housing Associations Leisure and Community Facility Operators Lifestyle and Legacy Partnership School Games Organisers Group Head teacher Advocate Group	5 3 4 5 3 5 3 3 5 5 3 3	3 / 4 2 3 3 / 4 3 5 3 / 4 3 3 5 5 5 4
Objective 4 - To encourage the taking part in sport and physical activity amongst low participation groups	Public Health National Health Service English Federation Disability Sport	5 5 5	5 3 5

	Voluntary and Community Sector Local Authorities Delivery Agencies	5 5 5	3 5 3/4
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Stakeholder engagement tracker

LOCAL AUTHORITIES

Stakeholder / contact	HSP Lead	Current – Future Relationship and background info Compete → Co-exist → Cooperate → Collaborate	Priority / Actions
Herts County Council	Director		
Lifestyle and Legacy Partnership	Director	Co-exist → Cooperate → Collaborate <ul style="list-style-type: none"> • Founder member of the Partnership • Physical Activity Strand Lead • Founder member of the Physical Inactivity Partnership • Opportunities for collaborative work and networking with key members 	Continue to be a Lead member of this group, linking partners where possible for continued collaborative working
Children’s Services	Strategic Leads	Cooperate → Collaborate <ul style="list-style-type: none"> • Partner in the County Building Better Opportunities Project (BBO) • Future collaborative work around CYP 	Work to improve the relationship to identify where support can be provided for mutually beneficial outcomes
Youth Connexions	Strategic Leads	Cooperate → Collaborate <ul style="list-style-type: none"> • Links through BBO and CSAF / Sportivate Projects • Future collaborative work around CYP 	Maintain this relationship and identify collaborative projects through CYP funding

Fire and Rescue	Strategic Leads	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Partner funding agency for a Youth Diversionary Boxing project • Initial discussions regarding delivery of Health Projects for Older Adults 	Explore future collaboration, utilising resources efficiently and effectively
Environmental and Planning Services	Director / Strategic Leads	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Discussions regarding new facility developments and the planning in of active environments 	Maintain this relationship via the Lifestyle and Legacy Partnership, continue a good working relationship. Continue to consult with this department to enhance the development of sport facilities across the county
Families First	Strategic Lead	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Collaboration through Sportivate Projects • Future collaboration for funded programmes 	Grow this partnership via new funding opportunities.
Adult Care and Communities	Strategic Lead	<ul style="list-style-type: none"> • Good relationship Health and Community Commissioning • Delivering commissioned projects 	Utilise commissioning opportunities to better link the network and grow and sustain the range of delivery agencies
District and Borough Councils	Director	<p>Cooperate → Collaborate</p>	

<p>HACO (Herts Association of Cultural Officers)</p>	<p>Director</p>	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Member of HACO • Recipient of Local Authority funding through a Memorandum of Understanding • Advocacy and influence new leisure management contracts and facilities planning • District Roadshows 	<p>Retain membership of HACO and the relations with the District, Borough, parish and Town Councils delivering networking opportunities with NGBs and other key partners</p>
<p>Sports Development Officers</p>	<p>Strategic Leads</p>	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Host and attend the Sports Development Officers Forum • Excellent relationships with individual officers • Member of the co-ordinating group for the Sports Development Officers Annual Conference • Collaboration through funded programmes • Supporters of the CSAF applications 	<p>Support Local Authorities to access funding opportunities to best meet the needs of their residents.</p>
<p>Parish and Town Councils</p>		<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Organise an Annual Parish and Town Council networking meeting with NGBs • Support facility developments • Future collaboration with the Parish Council Network 	<p>Support Local Authorities to access funding opportunities to best meet the needs of their residents.</p>

Leisure and Community Facility Operators	Director / Strategic Leads	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> Organise an Annual networking meeting for Leisure Operators Link with Operators and community groups for funded programmes 	Continue to work with the Operators for delivery opportunities
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VOLUNTARY AND COMMUNITY SECTOR

Stakeholder / contact	HSP Lead	Current – Future Relationship and background info Compete → Co-exist → Cooperate → Collaborate	Priority (H/M/L) / Actions
CVSs		<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> Steering group of #TeamHerts Volunteering project Lead partner organisation – Hertfordshire Funding Fair 	Carry on developing this connection to ensure that the CVSs and Volunteer centres are well placed to be part of delivering Sport England’s Volunteering Strategy
Volunteer Centres		<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> Attendance at the Volunteering Herts Meetings Collaboration on funded projects Support for funding applications Future collaboration for Volunteering projects 	

Herts Community Solutions		Cooperate → Collaborate <ul style="list-style-type: none"> • Founder member • Umbrella body for key voluntary sector infrastructure organisations • Future collaboration voluntary sector 	Retain membership of this group to further link the partnership with infrastructure organisations
Charities and Community groups Delivery Agencies		Co-exist → Cooperate → Collaborate <ul style="list-style-type: none"> • Member of Herts Charities CEO group • Links with some Voluntary Sector organisations for delivery of projects • Presenting at Herts Voluntary Sector Conference 	Using Local Insight – Identify opportunities for collaboration and support of the charity and community groups in terms of readiness future delivery
Community Sport Networks		Co-exist → Cooperate → Collaborate <ul style="list-style-type: none"> • Assisted in establishing some of the CSNs • HSP officers linked with each CSN as Liaison • Support the development and funding applications for CSNs and sports clubs • Continue to be linked with the 	Continue to support the CSNs enabling the partnership to be linked with local delivery opportunities

PUBLIC HEALTH / NHS

Stakeholder / contact	HSP Lead	Current – Future Relationship and background info Compete → Co-exist → Cooperate → Collaborate	Priority (H/M/L) / Actions
Public Health	Director / Strategic Lead	Cooperate → Collaborate	

<p>Health Improvement (Children and Young People)</p>	<p>Strategic Lead</p>	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Partnership approach for the PE and School Conference • Connecting to NGBs for Mental Health Project for Boys and Young men • Networking opportunities for roll out of the Daily Mile 	<p>Continue connecting partners to support the outcomes of local projects</p>
<p>Health Psychologist</p>	<p>Strategic Lead</p>	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Support for the County Behaviour Change conference • Motivational Interviewing training • Future support for projects focussing on behaviour change 	<p>Maintain this relationship to support with training for delivery agencies</p>
<p>Hertfordshire Physical Activity Alliance</p>	<p>Strategic Lead</p>	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Lead member • Co-author of the Hertfordshire Physical Activity Framework 	<p>Continue to be a Lead member of this group</p>
<p>Hertfordshire Health and Physical Activity Working group</p>	<p>Strategic Lead</p>	<p>Cooperate → Collaborate</p> <ul style="list-style-type: none"> • Lead member of the Health and Physical Activity working group 	<p>Continue to be a Lead member of this group</p>

NHS - CCGs	Strategic Lead	Cooperate → Collaborate <ul style="list-style-type: none">• Partnership with the Active Herts Project	Maintain this relationship with high quality delivery of the Active Herts project
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