



Herts Sports Partnership

Stakeholder Communications Plan

CSNs/Clubs		
<i>Who</i>	<i>How</i>	<i>Measure Success</i>
Sports Clubs	Funding Newsletter (monthly)	Annual survey for feedback
	HSP update - highlighting opportunities/projects they can get involved with (bimonthly)	Bimonthly survey for feedback
CSNs	General HSP update through CSNs	Engaging with 'club support package'
	Chairs meeting	
	Newsletter	

Voluntary Sector/Charities		
<i>Who</i>	<i>How</i>	<i>Measure Success</i>
Local club	Newsletters	Feedback survey
Local charity	Invitation to HSP events	NPS score
Herts Community Solutions	Articles in voluntary sector	Levels of engagement
Herts Charity CEO Group	Attendance of voluntary sector conference/presentations	Amount of funding brought into the county through joint bids
Councils for Voluntary Services	Networking events	Number of new partners
Connect Hertfordshire	Showcasing	Number of formal collaborative partnerships
Pro Action Hertfordshire	Updates to key groups on Agendas	Attendance at CVS meetings/HSP events

National Umbrella organisations	Host events	
	Mention - specific references to CVS in key HSP publications	

NGBs		
<i>Who</i>	<i>How</i>	<i>Measure Success</i>
County, regional and national officers	Updates on HSPs work via email	# of NGBs engaging in work across the county i.e. School Games, Active Students etc.
Elected members	Arranging meetings i.e. SSDOG, to get as many NGBs around the table	Number of NGB projects (e.g. Back to Netball) in the county
Sport and recreational alliance as umbrella bodies	Networking events	Number of national NGB campaigns activated at local level
	Specific NGB newsletter - Ezine (Peter's)	Attendance
	Invite to HSP 'special' events S2S Awards	
	Promote NGB products locally	

Schools/FE/HE		
<i>Who</i>	<i>How</i>	<i>Measure Success</i>
Head of years	Visits to schools	Engagement/update of programmes
CSMs	Meeting/visits to college/Events	
Pastoral Leads	Updates on potential opportunities/projects/funding	# of pastoral groups engaging with CSPs and encouraging young people to engage in sport and physical activity
PE leads	Re-establish FE strategy	Feedback
Governors - safeguarding - PE	Stakeholder Forum	Satisfaction survey
UH	Primary PE Conference	Attendance levels
	Advocates meeting	
	Newsletter x3 a year	
	Attendance at governors' conference	
	Executive group/Sports board	

Delivery Agencies		
<i>Who</i>	<i>How</i>	<i>Measure Success</i>
Coaching Agencies	General Newsletter	Annual survey
Leisure Operators	Networking meetings x1 year	Programme uptake i.e. Satellite Club coaches
Schools Sports Facilities	County Forum	# of coaches CoachMarked
Managers Group	Awards	Attendance levels
Coaches Association	Partners Forum	

Local Authorities		
<i>Who</i>	<i>How</i>	<i>Measure Success</i>
SDOs/HDOs	SDO/HDO meetings	Stakeholder survey
	Individual comms	Levels of partnership working
	Project Updates	Funding to and from LA-HSP
District Councillors	Meetings to introduce what we do (after elections)	Level of engagement with them
	VIP invitations to key events (ongoing)	
	Updates on how Partnership has added value to their districts (annually)	
Other departments other than sport and health (need to identify who they would be)	Awareness about HSP - what we do	Level of engagement with new departments
	How sport and physical activity contributes to wider agenda (6 monthly)	
	Use case study examples	
Parks managers	Newsletter	

Herts County Council		
<i>Who</i>	<i>How</i>	<i>Measure Success</i>
Elected members	'Policy' update x4 p.a.	Monitor 'readership/opening rates'
Childrens Centres/Services	'General' HSP updates	Annual satisfaction survey
Youth Connexions	Funding (SE) updates	Strength of relationship
Public Health	Collaborating on applicaters	Attendance at HSP events
Policy Unit	HPISG/HLLP updates	Amount of funding brought into the county via joint bids/applications
General staff	WPC Newsletter	Amount of engagement with programmes/support
Adult social care		
Planning		
All identified departments above	Bimonthly update to communicate who/which departments we are working with at HCC and nature of the work (HCC dept's often siloed)	Collaboration in bids