

The Role of Culture and Leisure in Improving Health & Well-being – Self-assessment for Practitioners

Stage	Aim	Output	Type of engagement
Exploratory Phase	<p>Promote understanding and raise awareness of future potential to deliver interventions.</p> <p>Initiate greater levels of awareness within own organisation.</p> <p>Understand what capacity building support may be available.</p> <p>Commence a greater understanding of segmentation within your communities.</p> <p>Understand your organisation's ability to capture and manage relevant data.</p>	<p>On the Public Health 'radar'. Clear about future needs and priorities.</p> <p>Understanding what further work is required to position themselves to be a credible potential supplier.</p> <p>Developing an open dialogue to support future refinement of propositions and interventions.</p> <p>Clearer understanding of where the individuals with health inequalities are within your community = targeting.</p> <p>Management information/evaluation audit.</p>	<p>Audits, Research, exploratory meetings, presentations, market segmentation, capacity building, training and development.</p>
Stage	Aim	Outputs	Type of engagement
Repositioning phase	<p>Development of a clear strategy to support Public Health and Wellbeing.</p> <p>Identifying which groups and individuals with health inequalities in your community are your priorities and understanding who and where they are.</p> <p>Developing an interface with Public Health and raising awareness of capability.</p> <p>Development of capacity and skills to deliver clinically sound interventions and evaluation.</p> <p>Experimenting with pilot schemes and sharing best practice with peers.</p>	<p>More regular contact with Public Health. Attendance at relevant meetings.</p> <p>Clear identification of which individuals and groups are your priorities and development of appropriate interventions.</p> <p>Emergence as a genuine 'partner.'</p> <p>Feedback from proposals to help refine approach.</p>	<p>Meetings with commissioners.</p> <p>Advocacy for Public Health.</p> <p>Market segmentation – mapped out.</p> <p>Developing partnerships.</p>

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	<p>Establishing monitoring and evaluation protocols that comply with minimum standards for evaluation</p> <p>Development of a clear strategy to promote health and wellbeing – advocacy to support Public Health Strategy within the local authority.</p> <p>Preparation of bids and learning from feedback.</p>	<p>Monitoring and evaluation framework to support all emerging interventions.</p> <p>Refinement of organisational strategy to encompass Public Health.</p>	<p>Monitoring and evaluation systems established.</p> <p>Promotion of organisational strategy to encompass Public Health.</p> <p>Submitting bids to the commissioning bodies; your organisation should have a clear understanding of how this would work.</p>
Stage	Aim	Outputs	Type of engagement
Implementation Phase	<p>Actively seeking opportunities to deliver or coordinate interventions for targeted communities and individuals.</p> <p>Leading or forming part of consortia to bid for H&WB opportunities and interventions.</p> <p>Continued capacity building.</p> <p>Encouragement of partners to embrace the strategy and move towards becoming 'commission friendly.'</p> <p>Building skills, knowledge and competencies to match those required.</p> <p>Development of research methodologies and management information to meet the requirements of CCG in evaluating</p>	<p>Commissioned work.</p> <p>Partners better aligned to deliver.</p> <p>Enhanced organisational capability.</p>	<p>Interventions developed.</p> <p>Meetings with commissioners.</p> <p>Advocacy for Public Health.</p> <p>Developing partnerships.</p> <p>Embedding strategy in own organisation and with key stakeholders.</p> <p>Training and development.</p>

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	interventions and impact.	Delivery of sound evaluation methodologies and management information systems.	Market segmentation –further refined. Monitoring and evaluation.
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Evaluation and refinement phase	<p>Use feedback from engagement to further refine interventions and methodologies e.g. a replicable evaluation framework.</p> <p>Enhance potential to expand on interventions linked to local needs.</p> <p>Establish formal review mechanisms for standard operating procedures (SOP's) and methodologies.</p>	<p>Refined propositions and interventions.</p> <p>Realignment of support to meet identified needs.</p>	<p>Meetings with commissioners.</p> <p>Advocacy for Public Health.</p> <p>Developing partnerships.</p> <p>Refined interventions.</p> <p>Refined monitoring and evaluation.</p> <p>On-going training and development.</p> <p>Market segmentation – further reviewed and refined.</p> <p>Revisiting strategy.</p>